

# Laura Gentry

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## Experience

**ONLINE PRODUCER, THE NEWS TRIBUNE:** November 2003 – present. Responsible for development, design and content production of TheNewsTribune.com and several classified vertical sites. Other duties include: managing third-party content vendors, serving as liaison to the newsroom, developing online-only content and training newsroom staff in multimedia technologies.

**ONLINE PRODUCER, UTICA OBSERVER-DISPATCH:** June 2001 – August 2003. Responsible for content development and design of three company Web sites: www.uticaOD.com, www.uticaBoilermaker.com and www.mvHealth.com.

**ONLINE EDITOR, LEWISTON MORNING TRIBUNE:** May 2000 - November 2000. Weekend editor for two news Web sites: www.lmtribune.com and www.dnews.com.

## Education

### UNIVERSITY OF IDAHO; MOSCOW, IDAHO

Bachelor's degree in journalism and mass communication

Emphasis in English literature

Graduated May 19, 2001

## Software / programming skills

**DESKTOP SOFTWARE:** Dreamweaver, Photoshop, Acrobat, Flash, Office, Quark XPress, InDesign, InCopy, Soundslides, SlideShowPro, Final Cut Express, Mac and PC operating systems.

**WEB DEVELOPMENT:** HTML, XHTML, CSS, PHP, XML, RSS, JQuery, Perl, Wordpress, Drupal

## Awards

SPJ Pacific Northwest Excellence in Journalism 2007. First place, online sports adaptation: "Interactive: Chambers Bay Golf Course," News Tribune staff.

SPJ Pacific Northwest Excellence in Journalism 2005. First place, spot news (original): "Police capture suspect at Tacoma Mall," News Tribune staff.

New York State Associated Press Awards 2003-2004. First place, online content: "From Faraway Lands," Utica Observer-Dispatch staff.